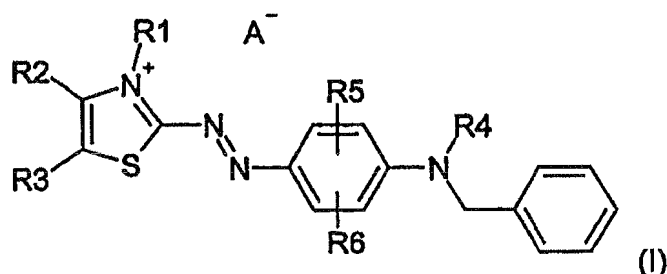


AMENDMENT TO THE CLAIMS

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (currently amended) ~~Agent~~ An agent for the simultaneous brightening and coloring of keratin fibers, ~~characterized in that wherein the agent contains~~ wherein the agent contains (a) ~~it contains~~ an oxidant and (b) ~~at least one thiazolium dye of formula (I) and that (c) it has a basic pH~~



wherein

R1 stands for a saturated or unsaturated (C1-C12)-alkyl group, a halogen atom-substituted (C1-C12)-alkyl group, a hydroxy-(C1-C12)-alkyl group, a (C1-C6)-alkoxy-(C1-C12)-alkyl group, an amino-(C1-C12)-alkyl group, a (C1-C6)-alkylamino-(C1-C12)-alkyl group, a di(C1-C6)-alkylamino-(C1-C12)-alkyl group, a cyano-(C1-C12)-alkyl group, a substituted or unsubstituted phenyl group or a substituted or unsubstituted benzyl group; R2 and R3 can be equal or different and independently of each other stand for hydrogen, a halogen atom, a saturated or unsaturated (C1-C12)-alkyl group, a (C1-C12)-alkoxy group, a nitro group, an amino group, a (C1-C12)-alkylamino group, a di(C1-C12)-alkylamino group, a (C1-C12)-hydroxyalkylamino group, a di(C1-C12)-hydroxyalkylamino group, a substituted or unsubstituted phenyl group or a substituted or unsubstituted heteroaryl group;

R4 stands for hydrogen, a saturated or unsaturated (C1-C12)-alkyl group, a halogen atom-substituted (C1-C12)-alkyl group, a hydroxy-(C1-C12)-alkyl group, an amino-(C1-C12)-alkyl group or a benzyl group;

R5 and R6 can be equal or different and independently of each other stand for hydrogen, a halogen atom, a saturated or unsaturated (C1-C12)-alkyl group, a hydroxyl group, a (C1-C12)-alkoxy group, a cyano group, a nitro group, an amino group, a (C1-C12)-alkylamino group or a di(C1-C12)-alkylamino group and

[[A-]] A^- stands for an anion of an organic or inorganic acid.

2. (currently amended) Agent The agent as defined in claim 1, characterized in that wherein R1 stands for a saturated or unsaturated (C1-C12)-alkyl group.

3. (currently amended) Agent The agent as defined in claim 2, characterized in that wherein R4 stands for a saturated or unsaturated (C1-C12)-alkyl group.

4. (currently amended) Agent The agent as defined in claim 1, characterized in that wherein [[A-]] A^- stands for a chloride, bromide, iodide, hydrogen sulfate, sulfate, toluenesulfonate, benzenesulfonate, monomethylsulfate, hexafluorophosphate, hexafluoroantimonate, tetrafluoroborate, tetraphenylborate, formate, acetate or propionate anion.

5. (currently amended) Agent The agent as defined in claim 1, characterized in that wherein the compound of formula (I) is selected from among the group consisting of:
~~3-methyl-2-[[4-[methyl(phenylmethyl)amino]phenyl]azo]thiazolium chloride, 3-methyl-2-[[4-[methyl(phenylmethyl)amino]phenyl]azo]thiazolium bromide, 3-methyl-2-[[4-[methyl(phenylmethyl)amino]phenyl]azo]thiazolium monomethyl sulfate, 3-methyl-2-[[4-[methyl(phenylmethyl)amino]phenyl]azo]thiazolium acetate, 3,4-di-methyl-2-[[4-[methyl(phenylmethyl)amino]phenyl]azo]thiazolium chloride, 3,4-dimethyl-2-[[4-[methyl(phenylmethyl)amino]phenyl]azo]thiazolium bromide, 3,4-dimethyl-2-[[4-[methyl(phenylmethyl)amino]phenyl]azo]thiazolium monomethyl sulfate, 3,4-dimethyl-2-[[4-[methyl(phenylmethyl)amino]phenyl]azo]thiazolium acetate, 3,5-dimethyl-2-[[4-[methyl-~~

~~(phenylmethyl)amino]phenyl]azo]thiazolium chloride, 3,5-dimethyl-2-[[4-[methyl(phenylmethyl)amino]phenyl]azo]thiazolium bromide, 3,5-dimethyl-2-[[4-[methyl(phenylmethyl)amino]phenyl]azo]thiazolium monomethylsulfate, 3,5-dimethyl-2-[[4-[methyl(phenylmethyl)amino]phenyl]azo]thiazolium acetate, 3,4,5-trimethyl-2-[[4-[methyl(phenylmethyl)amino]phenyl]azo]thiazolium chloride, 3,4,5-trimethyl-2-[[4-[methyl(phenylmethyl)amino]phenyl]azo]thiazolium bromide, 3,4,5-trimethyl-2-[[4-[methyl(phenylmethyl)amino]phenyl]azo]thiazolium monomethylsulfate, 3,4,5-trimethyl-2-[[4-[methyl(phenylmethyl)amino]phenyl]thiazolium acetate, 2-[[4-[ethyl(phenylmethyl)amino]-2-methylphenyl]azo]-3-methylthiazolium chloride, 2-[[4-[ethyl(phenylmethyl)amino]-2-methylphenyl]azo]-3-methylthiazolium bromide, 2-[[4-[ethyl(phenylmethyl)amino]-2-methylphenyl]azo]-3-methylthiazolium monomethylsulfate, 2-[[4-[ethyl(phenylmethyl)amino]-2-methylphenyl]azo]-3-methylthiazolium acetate, 2-[[4-[ethyl(phenylmethyl)amino]-2-methylphenyl]azo]-3,4-dimethylthiazolium chloride, 2-[[4-[ethyl(phenylmethyl)amino]-2-methylphenyl]azo]-3,4-dimethylthiazolium bromide, 2-[[4-[ethyl(phenylmethyl)amino]-2-methylphenyl]azo]-3,4-dimethylthiazolium monomethylsulfate, 2-[[4-[ethyl(phenylmethyl)amino]-2-methylphenyl]azo]-3,4-dimethylthiazolium acetate, 2-[[4-[ethyl(phenylmethyl)amino]-2-methylphenyl]azo]-3,5-dimethylthiazolium chloride, 2-[[4-[ethyl(phenylmethyl)amino]-2-methylphenyl]azo]-3,5-dimethylthiazolium bromide, 2-[[4-[ethyl(phenylmethyl)amino]-2-methylphenyl]azo]-3,5-dimethylthiazolium monomethylsulfate, 2-[[4-[ethyl(phenylmethyl)amino]-2-methylphenyl]azo]-3,5-dimethylthiazolium acetate, 2-[[4-[ethyl(phenylmethyl)amino]-2-methylphenyl]azo]-3,4,5-trimethylthiazolium chloride, 2-[[4-[ethyl(phenylmethyl)amino]-2-methylphenyl]azo]-3,4,5-trimethylthiazolium bromide, 2-[[4-[ethyl(phenylmethyl)amino]-2-methylphenyl]azo]-3,4,5-trimethylthiazolium monomethylsulfate and 2-[[4-[ethyl(phenylmethyl)amino]-2-methylphenyl]azo]-3,4,5-trimethylthiazolium acetate~~
3-methyl-2-[[4-[methyl(phenylmethyl)amino]phenyl]-azo]thiazolium chloride; 3-methyl-2-[[4-[methyl(phenylmethyl)amino]phenyl]azo]thiazolium bromide; 3-methyl-2-[[4-[methyl(phenylmethyl)amino]phenyl]azo]thiazolium monomethyl-sulfate; 3-methyl-2-[[4-[methyl(phenylmethyl)amino]phenyl]azo]thiazolium acetate; 3,4-di-methyl-2-[[4-[methyl(phenylmethyl)amino]phenyl]azo]thiazolium chloride; 3,4-dimethyl-2-[[4-

[methyl(phenylmethyl)amino]phenyl]azo]thiazolium bromide; 3,4-dimethyl-2-[[4-
[methyl(phenylmethyl)amino]phenyl]azo]thiazolium monomethylsulfate; 3,4-dimethyl-2-[[4-
[methyl(phenylmethyl)amino]phenyl]azo]thiazolium acetate; 3,5-dimethyl-2-[[4-
[methyl(phenylmethyl)amino]phenyl]azo]thiazolium chloride; 3,5-dimethyl-2-[[4-
[methyl(phenylmethyl)amino]phenyl]azo]thiazolium bromide; 3,5-dimethyl-2-[[4-
[methyl(phenylmethyl)amino]phenyl]azo]thiazolium monomethylsulfate; 3,5-dimethyl-2-[[4-
[methyl(phenylmethyl)amino]phenyl]azo]thiazolium acetate; 3,4,5-trimethyl-2-[[4-
[methyl(phenylmethyl)amino]phenyl]azo]thiazolium chloride; 3,4,5-trimethyl-2-[[4-
[methyl(phenylmethyl)amino]phenyl]azo]thiazolium bromide; 3,4,5-trimethyl-2-[[4-
[methyl(phenylmethyl)amino]phenyl]azo]thiazolium monomethylsulfate; 3,4,5-trimethyl-2-
[[4-[methyl(phenylmethyl)amino]phenyl]thiazolium acetate; 2-[[4-
[ethyl(phenylmethyl)amino]-2-methylphenyl]azo]-3-methylthiazolium chloride; 2-[[4-
[ethyl(phenylmethyl)amino]-2-methylphenyl]azo]-3-methylthiazolium bromide; 2-[[4-
[ethyl(phenylmethyl)amino]-2-methylphenyl]azo]-3-methylthiazolium monomethylsulfate;
2-[[4-[ethyl(phenylmethyl)amino]-2-methylphenyl]azo]-3-methylthiazolium
acetate; 2-[[4-[ethyl(phenylmethyl)amino]-2-methylphenyl]azo]-3,4-dimethylthiazolium
chloride; 2-[[4-[ethyl(phenylmethyl)amino]-2-methylphenyl]azo]-3,4-dimethylthiazolium
bromide; 2-[[4-[ethyl(phenylmethyl)amino]-2-methylphenyl]azo]-3,4-dimethylthiazolium
monomethylsulfate; 2-[[4-[ethyl(phenylmethyl)amino]-2-methylphenyl]azo]-3,4-
dimethylthiazolium acetate; 2-[[4-[ethyl(phenylmethyl)amino]-2-methylphenyl]azo]-3,5-
dimethylthiazolium chloride; 2-[[4-[ethyl(phenylmethyl)amino]-2-methylphenyl]azo]-3,5-
dimethylthiazolium bromide; 2-[[4-[ethyl(phenylmethyl)amino]-2-methylphenyl]azo]-3,5-
dimethylthiazolium monomethylsulfate; 2-[[4-[ethyl(phenylmethyl)amino]-2-
methylphenyl]azo]-3,5-dimethylthiazolium acetate; 2-[[4-[ethyl(phenylmethyl)amino]-2-
methylphenyl]azo]-3,4,5-trimethylthiazolium chloride; 2-[[4-[ethyl(phenylmethyl)amino]-2-
methylphenyl]azo]-3,4,5-trimethylthiazolium bromide; 2-[[4-[ethyl(phenylmethyl)amino]-2-
methylphenyl]azo]-3,4,5-trimethylthiazolium monomethylsulfate; and 2-[[4-
[ethyl(phenylmethyl)amino]-2-methylphenyl]azo]-3,4,5-trimethylthiazolium acetate.

6. (currently amended) ~~Agent~~ The agent as defined in claim 1, ~~characterized in that it~~
wherein the agent contains the compound of formula (I) in an amount from 0.01 to 10
weight percent.

7. (currently amended) ~~Agent~~ The agent as defined in claim 1, ~~characterized in that it~~
wherein the agent additionally contains at least one other oxidation-resistant direct dye
and/or oxidation dye precursor.

8. (currently amended) ~~Agent~~ The agent as defined in claim 1, ~~characterized in that~~
wherein the agent is a ready-to-use colorant and has a pH of 8 to 11.

9. (currently amended) ~~Agent~~ The agent as defined in claim 1, ~~characterized in that~~
wherein the oxidant is selected from among hydrogen peroxide and the compounds of
addition thereof to urea, melamine, sodium borate or sodium carbonate.

10. (currently amended) ~~Agent~~ The agent as defined in claim 1, ~~characterized in that it~~
wherein the agent additionally contains a persulfate.

11. (currently amended) ~~Agent~~ The agent as defined in claim 1, ~~characterized in that it~~
wherein the agent is in the form of a 2-component agent consisting of a dye carrier
composition (A) containing at least one thiazolium dye of formula (I) and a component (B)
containing an oxidant.

12. (currently amended) ~~Agent~~ The agent as defined in claim 1, ~~characterized in that it~~
wherein the agent is a hair colorant.